OUR ADELAIDE TERRACE

INTRODUCTION

As part of the Newcastle High Streets Project we are seeking to commission artist(s) to deliver two public realm art projects in the West End of Newcastle. Located near the intersections of:

Site 1: Nichol Street and Adelaide Terrace
Site 2: Ash Street and Adelaide Terrace

The commission is open to individual artists and teams, who are encouraged to share roles and responsibilities that best support the delivery of the project. The commission will work with local young people to shape the final artwork and celebrate Adelaide Terrace's unique identity.

The artwork should also align with the public realm improvements that are planned for these spaces and are due for completion by March 2027. Further information on this will be shared with the artist once appointed.

Key Objectives:

- Engage community in the design and creation of the artwork.
- Consider the new public realm designs and ensure that the proposal responds sensitively to it.
- Create an imaginative piece of artwork that helps create a sense of pride in the area.
- Be responsive to the context of the space.





PROJECT CONTEXT

As part of the Newcastle High Streets Project, these 'Pocket Parks' are two of several phased improvements to public outdoor areas along Adelaide Terrace to provide greener, safer places for people to rest, socialise and play. Designs for these spaces have been developed through a series of community engagement events and shaped to benefit local businesses and residents.

We want to build on this work by developing public art within two of the new pocket parks. It is important that the artwork is developed in collaboration with local young people and reflects and celebrates the unique character of Adelaide Terrace, as well as the people who live, work and visit the area. It must also compliment and work with the new public realm improvements.

The Sites:
Both sites are pedestrianised streets intersecting Adelaide Terrace, bordered by buildings to the east and west. We have identified the shutters on Site 1 for the art work location and the facade of Farrah Chemist on Site . Site 2 is currently under construction due for completion at the end of this year. While site 1 will follow after. Below are site location plans and phtographs of each identified area for artwork.



Site 1: Nichol Street and Adelaide Terrace
Site 2: Ash Street and Adelaide Terrace



Site location plan

Site 1:



Proposed artwork location

Site 2:



Proposed artwork location

ARTISTS ROLE

We are seeking artist(s) with proven experience in public realm art projects, demonstrating strong design skills and successful project delivery. Proposals must be robust, context aware and consider the practicalities of installing artwork on masonry, wood and metal shutters. The two artworks should be individually distinctive while complementing one another and working together as a cohesive series, with both responding to the design theme outlined below.

The commission includes a community engagement component, with the artist(s) developing the final design in collaboration with the local community. As part of the process, the artist must submit a detailed, costed programme with a clear budget breakdown and an appropriate contingency for unforeseen costs.

Design Theme:

A Place to Belong - We would like the artworks to explore what it means to belong. The theme is open to interpretation, allowing local young people to share what belonging means to them and what makes them feel connected to a place and each other. The artwork could also focus on the new space itself, exploring what would make young people feel welcome, comfortable and that the space is theirs to use and enjoy, while also being a place for the wider community.

At site 2 we ask that the artwork does not include people, faces or animal, religious, political or other imagery associated with any particular group or identity.

Site Assessment:

Before commencing design work, the artist(s) must undertake a site visit to assess the proposed locations and surfaces for potential artwork installation. Following this assessment, the artist(s) should contact the Newcastle City Council (NCC) team with any specific questions or clarifications relating to the site conditions or installation requirements.

Engagement Process:

Develop the final artwork design in close collaboration with the local community. NCC will support the artist by identifying relevant community groups and brokering these relationships. This engagement process should involve a series of creative workshops to explore the themes and ideas for the artwork(s). The artist should then translate the outcomes of these sessions into a cohesive design that is appropriate for the site.

Design Development:

Following the engagement sessions the artist will develop a final design. The artwork should be imaginative and appropriate for its chosen location and informed by the outcome of the engagement sessions. Once the design has been suitably developed, it should be shared with the NCC team for final approval and sign off.

Installation Process:
The artist(s) will be required to liaise with the team to coordinate the development and installation of the artworks. Prior to installation, the artist(s) must submit an installation plan. This plan should include:

- A clear time line for installation, including surface preparation and post installation clean up.
- Identification of any specialist equipment or additional support required.
- Details of any sub-contractors to be engaged.
- All relevant health and safety requirements and risk assessment.

* Please note: any sub-contractors employed by the artist(s) must be funded within the artist's allocated budget

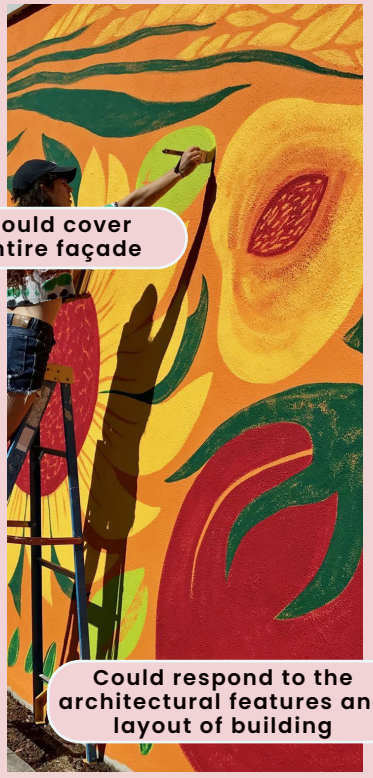
Key Outputs :

- Provide a full cost breakdown linked to a clear project time line for both buildings
- Engagement session with the local community to create final artwork design(s).
- Develop a detailed installation plan and carry out the final artwork installation.

Stakeholder Liaison:
The NCC team will commission the artist(s), oversee the project and manage stakeholder relationships. Once installed, the artwork must be durable, low maintenance and finished with protective coatings. The Council may change or discontinue the project at any stage.

Precedent Images









* Please note: The final commission does not need to replicate these design style or themes. We welcome creative proposals that are unique to the artist and the site and shaped by the engagement process.

BUDGET

The total project budget is **£18,000** This budget covers, but is not limited to; artist fees, materials, engagement sessions, site visits, installation equipment and contingencies.

APPLICATION PROCESS:

Expressions of interest are invited from artist(s) with experience of developing external art works for the public realm and working with local communities.

Your application will be assessed against the following criteria:

- Proven record in producing and installing high quality, innovative public art which is appropriate to its local area/setting.
- Understanding and experience of engaging the community.
- Experience of working creatively and constructively with key stakeholders.
- Experience of delivering projects on time and on budget.
- Ability to carry out risk assessments and ensure health and safety requirements are met during all stages of the project.

How to Apply:

Please supply the following:

- An expression of interest indicating your relevant experience and general approach to the commission. (no more than 2 side A4).
- Current CV (max 2 pages) and 2 referees contact details.
- 5 images of relevant work with image details.
- Provide a high level cost breakdown and time line (e.g., artist fee, workshops, materials & contingency etc.). This will be refined and developed during the design process.
- Proof of current DBS
- Copy of Public Liability Insurance Certificate

Timescale:

- Commission advertised - Week Commencing 9 Nov 2026
- Application deadline - 30 Nov 2026
- Shortlist interviews - Early Dec 2026
- Artist appointment- Dec 2026
- Commission Period - Jan to March 2027

Please Send Applications to:

isabel.lezcano@newcastle.gov.uk

APPLICATION DEADLINE IS: 30 NOV 2026