

NEW FOSSEWAY ROAD

ARTIST BRIEF

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Client:

Date:
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Vistry Bristol
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04



INTRODUCTION

This artist brief sets out the background and requirements for an artist residency associated for a new residential development at New Fosseway Road, Bristol.

Ginkgo Projects is seeking to commission an artist living in South West England to undertake research, design, fabrication and installation of permanent works of art with a focus on the central Social Playable Park area.

Applications from artists and makers who have emerging but limited experience of working in the public domain are encouraged to apply.

An artist will be commissioned through an offsite residency based commission to work with the client project team and local partners to develop proposals for permanent, site-specific work(s) that are integrated in their setting.

The residency is intended to produce work that:

- Evolves in collaboration with nearby community or interest groups.
- Is durable, low-maintenance, and accessible to all users.
- Enhances the use and experience of the central green space.
- Demonstrates a craft-led approach with careful attention to materials and detailing.
- Integrates with the approved landscape scheme, including grassland, native tree planting, seating and play areas.

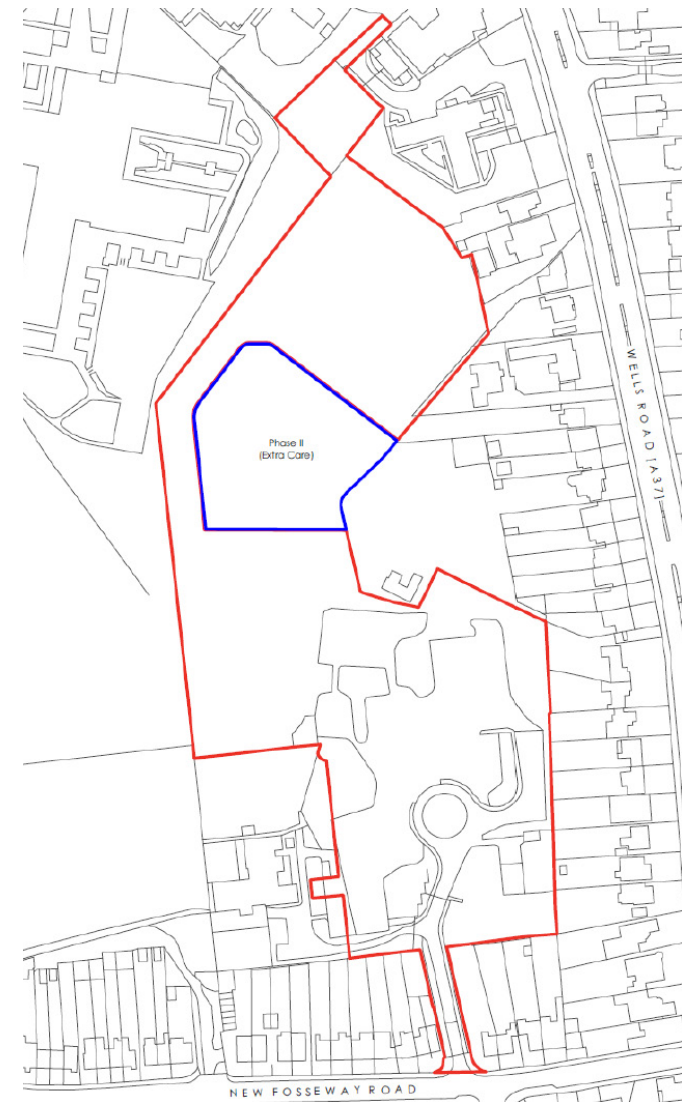
A capped allocation of £33,000 ex vat is available to cover research, design, fabrication, and installation. The commissioned artist will need to work in conjunction with the approved landscape design and construction programme with artwork installed for construction completion by the end of June 2027.

LOCATION & CONTEXT

The development will provide up to 200 residential homes in total.

The development will be delivered across two phases:

- The first phase subject (red boundary) will deliver the majority of the site and comprise 130 residential dwellings, car parking, landscaping, site accesses and internal estate roads. 91 of these dwellings will be open market, while 39 will be affordable (split between shared ownership and affordable rented).
- The second phase (blue boundary) will focus on an Extra Care component of the development, working with an approved provider, to deliver up to 70 beds and supporting facilities in the centre of the site. (not part of this commission)



Left: Site layout
Above: Location plan

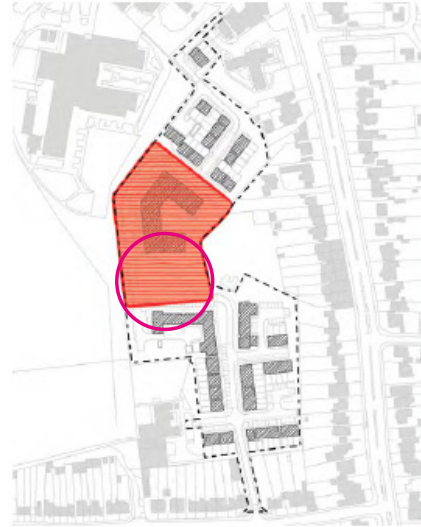
LANDSCAPE STRATEGY

The landscape proposals have been developed using four key themes as below. The area of focus for the artist residency is located with the central heart of the development.



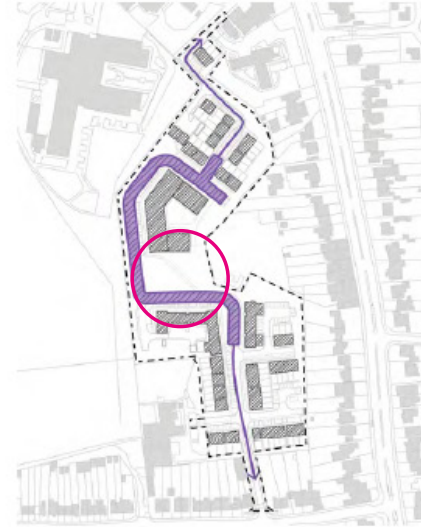
1. Living Infrastructure Edges

- Strong green edges expand the already existing biodiverse edges offer natural connections between the site and the wider setting. A densely vegetated, rich corridor is provides an area of focus for wildlife and animals while supporting local ecology, soil and air quality.



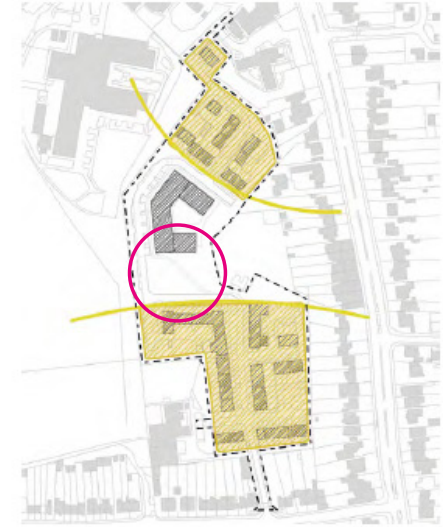
2. Inclusive Social Playable Park

- An inclusive social playable park provides a connection to the living infrastructure edges and will seek to create an urban parkland. Naturalistic planting integrated with pockets of recreational and social provision allow for an local green space to be created supporting the community and residents.



3. People Friendly Spine

- A people friendly spine weaving through the site creates great opportunity to provide a ribbon of residential and community connectivity. Enhancing this route with increased tree lines, street planting and community art providing an anchor to the heart of the scheme and people's homes.



4. Living Communities

- A network of clustered living communities are created across the site. These are supported by the local park at the heart of the development providing an equitable public amenity space for all in addition to the private gardens allocated to individual dwelling-houses.



Area of focus

SITE CONTEXT

An Extra Care Facility is being developed along the northern edge of the central green space as shown below along with site images.



01. South Elevation
1:100

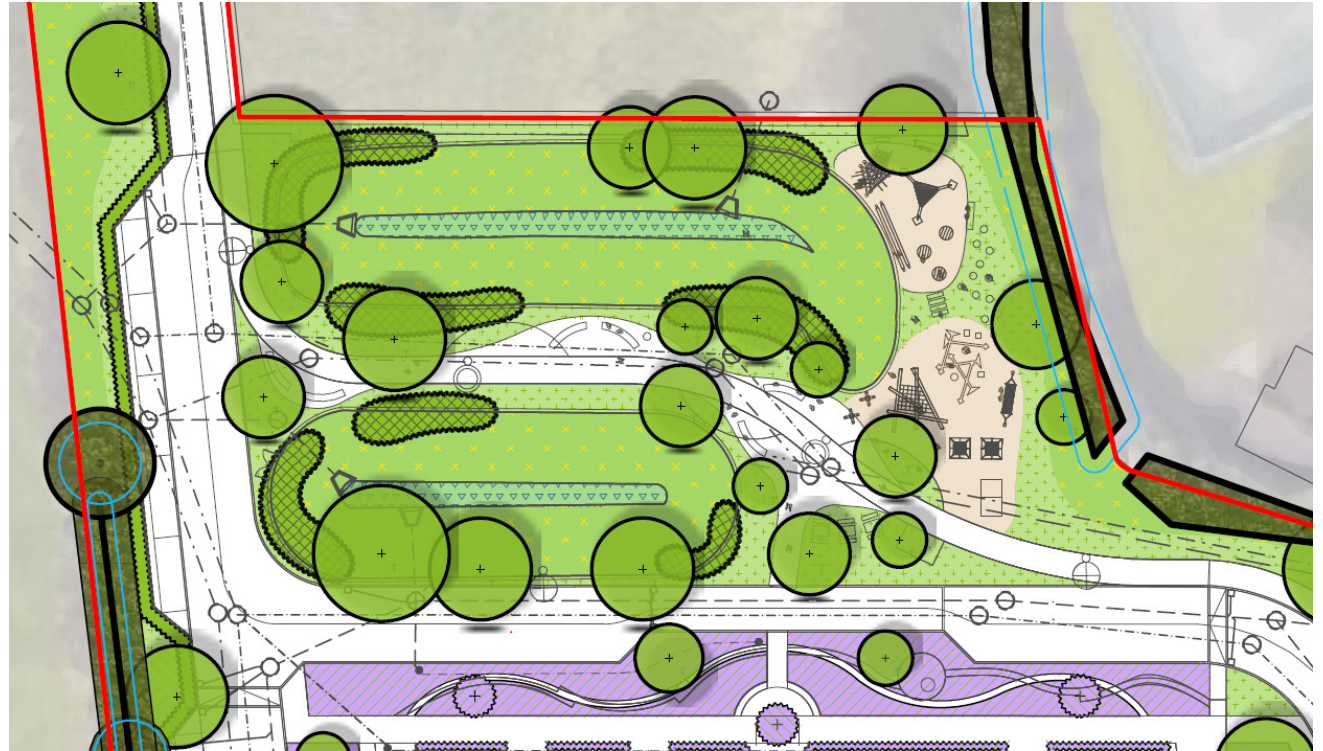
South elevation to the north of the central green space



Site images

CENTRAL SOCIAL PLAYABLE SPACE

The central area has been designed as a place to meet with informal seating, set within grassland and areas of native shrub and tree planting along with play provision.



CREATIVE APPROACH

Aim

To undertake a part time artist residency between October 2026 and June 2027 that focuses on connecting people to place to develop new cultural partnerships through meeting, informal play and biodiversity enrichment.

The whole development area should be the canvas for the artwork, however there is a focus on the central area of green space. Work should be integrated into the fabric of the landscape to enrich and enhance the resident and visitor experience.

Given the layout of the development and the way that the development will form a new community it is felt that a composite multiple work is most suitable. This will enable a responsive and flexible approach to emerge.

The creative focus as development strands are set out below to explore. Either or both strands can be developed.

Biodiversity enrichment

There is an opportunity to create sculptural interventions or habitats for different types of wildlife. Works of this kind benefit biodiversity and also encourage connection with nature, learning about nature and can spark interest through innovative design.

Meeting, socialisation and playability

There is an opportunity for the further animation of the public realm through enhancement of social spaces through meeting and play. The work should create interest, spark joy and encourage play or interaction.

The nurturing of creative skills and knowledge within the surrounding communities is important.

Key Principles

It is expected that residency and design proposals will:

1. **Be people-centred:** Work should be participatory or co-produced with local communities, reflecting the diversity and evolving character of the area
2. **Be enduring:** Whether in memory, experience, or long-term community impact, the work should leave a lasting impression.
3. **Spark delight or extend horizons:** Work should inspire, animate the public realm, or bring people together in engaging ways.
4. **Invite reflection and curiosity:** The artwork should encourage new ways of seeing, understanding, or interacting with the site.
5. **Be relevant and responsive to place:** The work should enhance understanding of New Fosseway Road and its wider cultural and heritage context.
6. **Promote new collaborations:** The commission should foster connections within and beyond the local community, potentially engaging with cultural, industrial, or voluntary networks.

Outcomes:

The residency should result in a permanent, site-specific artworks integrated into the external areas of the development.

Proposals must align with the approved landscape design and be deliverable within the allocated budget and programme.

PROGRAMME AND BUDGET

Process:

The residency will run over approximately 9 months on a part-time commitment between October 2026 and June 2027.

The residency will involve research, observation, and creative development, design, supply and installation working offsite as the development is a construction site until July 2027.

It is expected that the selected artist will develop a project proposal which will be agreed with the client. This proposal along with the final artist brief will form the reference documents for project delivery.

Partnership working and collaborative design methods should be central to the residency so that an outward and public facing project is developed.

It is expected that the residency will leave a cultural, social and physical legacy.

Documentation of research, creative development, and making processes is required to capture the evolution of ideas and the rationale behind design decisions. This will provide a lasting record of the residency, supporting knowledge transfer and informing any future public art commissioning.

The work should be designed so that it is robust and

durable requiring minimal maintenance over its life span. Permanent work should be provided to have a life expectancy of at least 25 years.

The site will be a construction site when the work is installed and therefore designing, supplying and installing artwork using best practice to meet current health and safety requirements is required. Ideally that anyone working on site will have the correct qualifications and documentation to meet all current health and safety requirements. This will include installers having current CSCS cards and operator/equipment tickets to the appropriate level. If an artist does not have a CSCS card then the client will support the artist and agree alternative arrangements so the work can be safely fabricated and installed.

Unless registered as a gross supplier for CIS, relevant tax will be deducted at source from all invoices as required under current legislation unless the work is exempt. (Some purely Artistic Works).

The residency will be delivered in two stages:

Stage 1 – Residency proposal

Deliverables for proposal:

- Research and creative response to the residency brief
- Indication of proposed working partnerships
- Outline programme of activity, including research,

- design development, and installation planning
- Initial working cost allocation for the residency

Stage 2 – Residency Delivery

- Development of concept designs for client and Bristol City Council approval
- Technical design production
- Fabrication and installation
- Collaboration with project team to integrate artwork with approved landscape and practical delivery requirements

BUDGET AND PAYMENTS

There is a total project allocation of £33,000 ex vat and inclusive of artist fees and materials allocated for the residency, fabrication and installation of any work. There is flexibility for budget area reallocation as the project progresses. The daily rate is allocated at £325 per day.

Artists are required to be self-employed and responsible for their own taxes.

Budget breakdown:

Stage 1	Residency proposal	£3,000
Stage 2	Concept, technical design, events, activities, supply and fabrication, installation, materials, space hire	£30,000
Total		£33,000

The budget is ex VAT.

Payments:

- Payments will be made upon receipt of an invoice addressed to Ginkgo Projects
- A payment schedule for Stage 2 will be produced and agreed during Stage 1.
- Payment schedule for production costs to be agreed

If the artist brings in other practitioners to work with them on this project, the artist will act as the main project lead subcontracting and paying the other project contributors.

SUBMISSION REQUIREMENTS

Expressions of interest should include:

An up-to-date CV (if the applicant is a practice or group, please also include a practice or group profile).

A concise document, saved as a PDF that covers:

- a statement setting out your working practice
- documentation of previous relevant projects
- an outline of your approach to the project brief

Email confirmation that:

- you would be able to complete the commission within the timescale stated
- you can attend an interview on 29th September by Teams
- the daily rate of £325 is acceptable
- you hold, or are prepared to apply for an up to date DBS certificate if working with vulnerable groups

Criteria for selection will be:

1. Quality of previous work and relevant experience (40%)
2. Statement outlining working practice and approach (60%)

Please email submissions to:
Tom Littlewood, Ginkgo Projects Ltd,
tom@ginkgoprojects.co.uk

by 5pm Tuesday 22nd September 2026

Interviews will be held on the morning of the 29th September 2026.

CONTRACTING

A one-stage artist contract will be used for the whole commission, with progression between stages dependent on client approval. Client and Local Planning Authority sign-off is required between Stage 1 and Stage 2, and there may be some project delay depending on response times. The artist will be required to keep the client informed of activity proposals, programme, and budget throughout the project.

The artist contract will contain the following clauses:

Copyright and Ownership

The copyright and all intellectual property rights in the works will remain vested in the artist or the person responsible for their production (as the case may be).

The artist grants to the Client a perpetual, irrevocable, non-exclusive, royalty-free licence to copy, use, and reproduce all submitted creative proposals, designs, and associated intellectual property rights produced and/or provided by the artist in connection with the performance of services, for any purpose including, but not limited to, the construction, maintenance, repair, documentation, and promotion of the project. Such licence shall carry the right to grant sub-licences and shall be transferable to any third party.

Insurances

Third-Party Liability Insurance: The minimum limit of indemnity for insurance in respect of loss of or damage to property, and liability for bodily injury to or death of a person (not an employee of the artist) caused by activity in connection with this contract for any one event, is £5,000,000 (five million pounds sterling) each and every claim, or series of claims arising out of one occurrence.

Tax liabilities

The artist will be responsible for all income tax liabilities and National Insurance or similar contributions relating to the payments and employees of the artist. Responsibility for conformance with HMRC requirements in respect of payments to subcontracted artists or suppliers sits with the artist.

CONTACT

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